



Start the new year with a big splash!

(Without even getting wet.)

We're already getting chills over this year's very own Lake Sammamish State Park
First Annual New Year's Day Polar ❄️ Plunge. Here's your chance to jump in!

JANUARY 1, 2020 • New Year's Day • 10:30am
Lake Sammamish State Park • Sunset Beach

It's the ideal time and location to get "great exposure" with this fun, local and high-profile event.
Affordable promotional and in-kind sponsorship opportunities now available.
(You may even start the new year with your own plunge... solo or with your family or team!)

POLAR ❄️ PLUNGE SPONSORSHIP LEVELS

\$1000 **POLAR BEAR*** Title Sponsor – includes business name/logo in all publicity in print, online and social media; business profile in the FLSSP newsletter; four (4) souvenir Polar Plunge beach towels; and four (4) complimentary entries in event.

\$500 **BIG DIPPER*** Includes name in all publicity in print and social media; two (2) souvenir Polar Plunge beach towels; and two (2) complimentary entries in event.

\$250 **ICE BREAKER** Includes name in all publicity in print and social media; one (1) souvenir Polar Plunge beach towel; and two (2) complimentary entries in event.

\$500 **HAND WARMER*** Includes your logo imprinted on a hand warmer to be distributed at the event; and two (2) complimentary entries in event.

The perfect way for you to take "the plunge" and support our Park!

PRESENTED BY



Friends of Lake Sammamish State Park
is a non-profit 501(c)(3) organization.

All events benefit the enhancement of
Lake Sammamish State Park.

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