



walk'n wag

Lake Sammamish State Park



Sunday, April 26th, 2020

3K dog walk, obedience training, pet show, a K-9 Handler from King County Sherrif's office, pet portraits, music, a beer garden & more!
Targeted promotional reach: 50,000. Expected Attendees: 1200



Thanks to our 2019 Sponsors



2020 Sponsorship Opportunities

Top Dog \$3,000

Walk'n Wag Presenting Sponsor

- Logo on all event marketing materials including event flyers, posters and program
- Exclusivity in your business category
- Opportunity to make welcoming comments at event
- Recognition at event registration
- Press releases include Presenting Sponsor name
- Prime booth space (24' x 12') in Doggie Village
- Ability to provide up to two banners to be posted along the 3K Dog Walk
- Business profile in FLSSP newsletter - e-mailed to 2,500+ names, April Edition
- Two complimentary VIP parking passes
- Two complimentary entries in 3K Dog Walk

Pet Show Presenter \$1,000

The Walk'n Wag Judged Pet Show is one of our popular attractions!

- Logo on all event marketing materials including event flyers, posters and program
- Presenting sponsor of contest - name added to pet show title.
- Sponsor to provide 3 contest prizes (suggested valued at \$50+ each)
- Sponsor to provide contest judge(s)
- Two Facebook Posts promoting the pet show, naming sponsor
- Promotional booth space (12' x 12') at the event
- Links to your website via our website

Paw'tner \$500

- Name on all event marketing materials including event flyers, posters and program
- Name/Logo included on pre-event banner at your business
- Name/Logo included on banner at event
- Promotional booth space (12' x 12') in Doggie Village at the event
- Links to your website via our website

On-Site Booth Space \$100

One 12 x 12 booth space in Doggie Village



For more information contact
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